

# **Graphic Designer**

**Employer:** Watford Football Club **Job Title:** Graphic Designer

**Salary:** £20,000 - £23,000pa (depending on experience) **Location:** Watford Football Club – Vicarage Road Stadium

Contract Type: Permanent

Passport/Visa: Must be eligible to work in the UK
Closing date: 12.00 noon 9<sup>th</sup> February 2022
Interview date: week commencing 21<sup>st</sup> February 2022

Watford Football Club is looking to recruit a Graphic Designer to provide a key resource within a team of Graphic Designers, who work closely with all other departments across the club to provide a range of design resources for both internal & external communications.

The design team falls within the organizational structure which includes colleagues who are responsible for communications, events, membership services and ticketing. This team dovetails with the marketing team to drive supporter engagement across all digital communications platforms.

The purpose of the job is to work to tight and occasionally seemingly unfeasible deadlines in an exciting, fast-paced, relentless and volatile environment – while all the time keeping a positive mindset and a sense of fun and enjoyment in a role which gives the chance to interact right across the business.

### Key duties will include but are not limited:

- To create and deliver design/artwork, both still and animated, that communicates Watford FC to best effect to a wide-range of audiences including fans, the wider local community, business clients, external media and other audiences as necessary.
- To liaise with all departments to understand their requirements and ideas and provide design solutions.
- To manage the overall design process from initial ideas and concepts to completion of final product, ensuring designs are completed within set timescales.
- To build and maintain relationship with printers, ensuring the best quality and price.
- To help in the managing and updating of the Watford FC brand guidelines, ensuring any artwork designed adheres to them.
- To research latest design trends and fashions to enable Watford FC material to be at the cutting-edge of the football industry in its look & feel.

The successful candidate will enjoy working as part of a team, be enthusiastic, hardworking, and be flexible to the requirements of the position and the business.

Applicants should ideally live local to Watford or the surrounding areas and be a UK resident or non-UK resident with a valid UK work permit and ideally have experience working within a similar role.

### You must have:

It is expected that the jobholder will be confident and have the relevant experience:

- Experience of working within a similar role
- In using Adobe Creative Suite software; Photoshop, After Effects, InDesign, Ilustrator are a must.
- In using other basic computer software such as Microsoft Office suite
- Have excellent communication skills
- Have excellent organisational and time management skills
- The ability to work effectively under own initiative and also as a member of a team









- Hands on approach with a can do attitude
- Ability to multi task in a fast pace ever changing environment
- Ability to remain calm under pressure.
- Ability to anticipate and prioritise workload
- Full UK driving licence or ability to travel to various locations due to the demands of the role
- Understanding of the Clubs commitment to EDI & Safeguarding

#### You would ideally have, but not vital:

It would be desirable if the jobholder had experience of:

- Photography; typically human portrait and still image work
- An understanding of the print process, from screen to page
- This role may have contact with children and it is therefore required by law to have a DBS Enhanced Criminal Record Check with children's barred list check

For the full job profile, please contact HR Admin at hradmin@watfordfc.com

#### Approach to work

Pro-active inter-team working is essential at Watford FC, so a collaborative and progressive approach will always be highly valued

#### **Club Commitment:**

# Equality, Diversity & Inclusion (EDI):

We are dedicated to fostering a diverse and dynamic working environment by building a team that represents a variety of backgrounds, perspectives, and skills. We are an equal opportunities employer and welcome applications from all sections of the community.

#### Safeguarding:

We provide a safe and secure environment for all. We believe Safeguarding and promoting the welfare of children & adults is everyone responsibility. Everyone in the organisation has a role to play, to ensure that club policies, procedures and practices in regard to safeguarding are followed.

# Application process:

- Please download and complete an application form located on the Club website under the career section (Club/ Careers) www.watfordfc.com/club/careers
- Please send completed application form, cover letter detailing why you would be suitable for the role, a
  copy of all relevant qualifications, right to work in the UK documents and your CV via email to
  hradmin@watfordfc.com or by post to HR Admin, Watford Football Club, Vicarage Road Stadium,
  Watford, Hertfordshire, WD18 0ER.
- 3. If you require information in regards how to complete the application form please refer to 'Application Form guidance notes' which can be found on the Club website under the career section (Club/ Careers) www.watfordfc.com/club/careers
- 4. Please note depending on the role and if shortlisted reference request may be taken up prior to interview.





