



## Graphic Designer

<b>Employer:</b>	Watford Football Club
<b>Job Title:</b>	Graphic Designer
<b>Salary:</b>	Dependent on qualifications and experience
<b>Location:</b>	Watford Football Club – Training Ground, London Colney
<b>Contract Type:</b>	Permanent
<b>Passport/Visa:</b>	Must be eligible to work in the UK
<b>Closing date:</b>	Sunday 28 <sup>th</sup> January 2024, 5pm
<b>Interview date:</b>	Week commencing 12 <sup>th</sup> February 2024

Watford Football Club is looking to recruit a new Graphic Designer to provide a key resource within a team of Graphic Designers, who work closely with all other departments across the club to provide a range of design resources for both internal & external communications.

The design team falls within an organizational structure which includes colleagues who are responsible for communications, events, membership services and ticketing. This team dovetails with the marketing team to drive supporter engagement across all digital communications platforms.

The purpose of the job is to work to tight and occasionally seemingly unfeasible deadlines in an exciting, fast-paced, relentless, and volatile environment – while all the time keeping a positive mindset and a sense of fun and enjoyment in a role which gives the chance to interact right across the business.

### Key duties will include but are not limited:

- To create and deliver design/artwork both still and animated, that communicates Watford FC to best effect to a wide-range of audiences - including fans, the wider local community, business clients, external media, and other audiences as necessary.
- To liaise with all departments to understand their requirements and ideas and provide design solutions.
- To manage the overall design process - from initial ideas and concepts to completion of final product, ensuring designs are completed within set timescales.
- To build and maintain a relationship with printers, ensuring the best quality and price.
- To help in the managing and updating of the Watford FC brand guidelines, ensuring any artwork designed adheres to them.
- To research latest design trends and fashions to enable Watford FC material to be at the cutting-edge of the football industry in its look & feel.

The successful candidate will enjoy working as part of a team, be enthusiastic, hardworking, and be flexible to the requirements of the position and the business.

Applicants should ideally live local to Watford or the surrounding areas and be a UK resident or non-UK resident with a valid UK work permit and ideally have experience working within a similar role.

### You must have:

- Work-experience/internship experience within graphic design
- Experience in using Adobe Creative Suite software; Photoshop, After Effects, InDesign, and Illustrator





- Experience in using other basic computer software such as Microsoft Office suite
- Have excellent organisational and time management skills
- Ability to multi-task in a fast pace ever changing environment
- Ability to anticipate and prioritise workload
- Full UK driving licence or ability to travel to various locations due to the demands of the role
- Understanding of the Clubs commitment to EDI & Safeguarding

**You would ideally have, but not vital:**

- Experience of working within a similar role
- Photography; typically, human portrait and still image work
- An understanding of the print process, from screen to page

For the full job profile, please contact HR Admin at [hradmin@watfordfc.com](mailto:hradmin@watfordfc.com)

As a regulated activity provider and as part of the short-listing process we may:

1. Complete reference requests prior to interview.
2. Carry out an online search for publicly available information as part of the due diligence process.
3. If your application is successful be required to obtain a DBS disclosure at the appropriate level (role dependant)

**Club Commitment:**

**Equality, Diversity & Inclusion (EDI):**

We are dedicated to fostering a diverse and dynamic working environment by building a team that represents a variety of backgrounds, perspectives, and skills. We are an equal opportunities employer and welcome applications from all sections of the community.

**Safeguarding:**

We provide a safe and secure environment for all. We believe Safeguarding and promoting the welfare of children & adults is everyone responsibility. Everyone in the organisation has a role to play, to ensure that club policies, procedures and practices in regard to safeguarding are followed.

**Application Process:**

1. Please download and complete an application form located on the Club website under the career section (Club/ Careers) [www.watfordfc.com/club/careers](http://www.watfordfc.com/club/careers)
2. Please send completed application form, cover letter detailing why you would be suitable for the role, a copy of all relevant qualifications, right to work in the UK documents and your CV via email to [hradmin@watfordfc.com](mailto:hradmin@watfordfc.com) or by post to HR Admin, Watford Football Club Training Ground, Bell Lane, London Colney, AL2 1BZ.





**Watford**  
Football Club

3. If you require information in regards how to complete the application form please refer to 'Application Form guidance notes' which can be found on the Club website under the career section (Club/ Careers) [www.watfordfc.com/club/careers](http://www.watfordfc.com/club/careers)
4. Please note depending on the role and if shortlisted, reference requests may be taken up prior to interview.

